

Furqan Masood

Front-end developer/ Application UI Developer.

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WORK EXPERIENCE

UI Developer

Dashclicks India Pvt. Ltd. (Remote)

01/2022 - Present

Fort Lauderdale, FL 33312, United States (HQ)

DashClicks is a marketing agency that provides while labeled software for agencies to grow their business.

Achievements/Tasks

- Bringing mock-ups to life using JSX, CSS3, SCSS, JavaScript, Typescript and Made Improvements in UI & UX.
- Developed and expanded features and products using a variety of programming languages (ReactJS with TypeScript).
- Developed a fully functional live-chat widget (CDN) and an app that handles the conversation between users and support.
- Created the frontend for critical technology areas for high traffic, consumer-facing.
- Development of a new highly-responsive, web-based user interface in a flexible and well-structured front-end architecture.
- Collaborated with cross-functional teams, actively participating in Agile/Scrum meetings, and contributing to successful project outcomes.
- Produced well-designed, testable, efficient code in a timely manner to meet delivery timescales/milestones.
- Interacted closely with business and graphic designers to gather and refine specifications and requirements based on technical needs.
- Improved the UI Library in codebase to make components more reusable and dynamic.
- Debugged, tested, and fixed errors & bugs.

Software Developer.

Red Stag Labs Pvt Ltd.

02/2021 - 01/2022

Srinagar

Red Stag Labs is a Software Development and ERP solutions company. We come up with solutions that meet clients' needs, expectations and budgets.

Achievements/Tasks

- Worked on a multi-vendor e-commerce web app using React, JSX, CSS3, SASS, SCSS, Material-UI, Api's, React Context Api, JSON, Adobe-Xd using Agile methodology.
- Monitoring website performance and rectifying front-end related issues & collaborating closely with the team to support projects during all phases of delivery.
- Developed aesthetic & high fidelity wire-frames, UX flows and prototypes using Adobe Xd.
- Made many modules to provide many generic methods.
- Leading sprints & epics for design and functionality improvements and communicating technical issues in an understandable manner to the team and clients.
- Supervising and monitoring the front-end team & Identifying innovative ideas and proof of concepts according to the project requirements.
- SEO optimization & maintaining an organised workflow using a project management tool (like GitHub).

SKILLS



MAJOR PROJECTS

Marketing Platform "dashclicks.com" (01/2022 - Present)

- DashClicks is a marketing agency software and ecosystem make marketing, selling, fulfilling and servicing your clients a breeze. It has built-in apps to create structure, automations and most importantly, help in scaling business.
- Worked on a website builder of "Dashclicks" platform that many agencies use across the globe to create websites and funnels.
- Created the entire "Conversations" App UI inside of Dashclicks Platform.
- During my time at Dashclicks, gave a solution for a problem on stackoverflow that helped almost 95k developers across the globe.

ROI Maximize. (02/2021 - 12/2021)

- A Sass platform used by many hotels all across the world to analyse and manage not only the Revenue of Hotels, but also to configure everything. This software suggests the improvements that a particular hotel can make to maximise its revenue of interest and we can also forecast the future month sales and all. A beautiful Sass platform that i've worked so far.

An E-commerce Project "Shirmal" (12/2019 - 09/2020)

- A multi vendor E-Commerce web app created using React.js, Rest Apis and Java with hundreds of users in Srinagar.

EDUCATION

Bachelors of Computer Applications University of Kashmir

06/2017 - 02/2020

Srinagar

MY PORTFOLIO WEBSITE

<https://furqanmasood.com/>